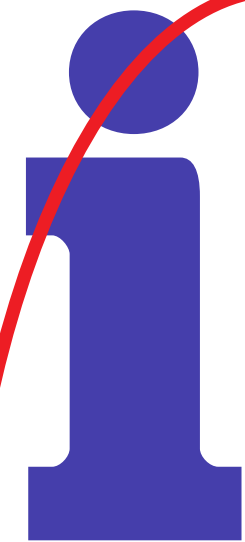


M C D O N A L D ' S W E E K

It's more than two all beef patties, special sauce, lettuce, cheese, pickles, onions on a sesame seed bun.

a simple mission



It started with a simple mission: not to raise more money than the previous class. Rather, the Class of 2016 wanted to make a difference when it was their turn to conduct the annual McDonald's Week.

Members wanted to provide aide to a community in dire need of support and give hope to those who lack it.

Led by junior co-chairs Drew Taylor and Kevin Wu, juniors set out to be different.

Straying from the traditional methods of All-Day Day, they decided to brave the cold and order a dunk tank, hoping against hope that the weather would hold.

On Nov. 19, hundreds of Marksmen flooded the McDonald's at the corner of Royal and Preston as the sun peaked out from around the clouds, warming the day to a mild 60 degrees.

Months of planning and pressure finally overwhelmed Taylor. Beset by a low-grade degree fever, Taylor continued to modify the events during McDonald's Week, sacrificing sleep and energy to oversee the success of the fundraiser.

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THE PRIZE With their eyes on the prize, a McDonald's McGriddle breakfast sandwich, McDonald's Week co-chairs Drew Taylor and Kevin Wu chaired the annual event which raised \$12,187.76 for the Austin Street Centre.



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mission accomplished.

Branching out to different groups yields big results

BLOWING SMOKE Chemistry instructor Ken Owens (right) puts on a show for onlookers, dazzling the crowd with his experiments. His body tense with anticipation, history teacher Emmett Gilles (below) taunts those who throw tennis balls and prepares himself to be soaked inside the dunk tank, not fearing the bristling mid-November cold.



MAKING MOVES Going back to the days of Greek chariot races, junior William Caldwell (above) prepares the competitors for action with a lot on the line. Always a crowd pleaser, (right) senior Justin Jones pumps up the crowd and gets ready to unleash his "Dougie" on the biggest stage.



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"We really wanted to get Hockaday involved," Taylor said. "Their headmaster actually suggested bringing guys on campus himself because he knew we would get a lot of attention. The first day we just accepted cash, but we quickly found out that Hockaday girls don't carry cash. They have a charging system that they purchase everything with. We only sold around 100 dollars worth of shirts. I talked to the headmaster and student store manager there and they said we could charge. In a ten minute window from 4:00 to 4:10, we sold over \$1000 worth of shirts."

Perseverance and creativity were vital in the process. Improvisations by Wu and Taylor led to thousands of extra dollars given to Austin Street. Ms. Sutcliffe, one of the two junior class sponsors,

"The key players really had to be good stewards with their time," Sutcliffe said. "They knew that going in. Although when someone had something major come up it was nice to see how willing another guy would step into his place and help the week run smoothly."

Wu had his own setbacks on the way to creating a successful McDonald's Week. Balancing his school work with McDonald's Week duties, Wu spent over 20 hours with the t-shirt vendor to

create the perfect shirt. After all of the hours of preparation, Wu's defining memory of McDonald's Week occurred during the car wash.

"The car wash was absolutely freezing," Wu said. "We were just washing cars in the cold, near freezing weather as a class, we raised a lot of money."

After countless late nights and many phone calls, McDonald's Week was a huge success.

Raising over \$12,000, the chairs saw their hard work come to fruition when they delivered meals to Austin Street.

"One of the nicest moments was when we went

down and delivered the first batch of meals to Austin Street," Sutcliffe said. "When a whole bunch of fellas who had worked so hard actually saw the smiles on the faces of the people at Austin Street was a great moment. To see them realize what a difference they made was really cool for me."

As the week came to close, mixed feeling coursed through the Co-Chairs.

"It was bittersweet," Wu said. "It was good to finally have it over, but it was something we worked on really hard for a long time. It's just a great feeling knowing that we made a difference in the Austin Street community."

In a ten minute window from 4 to 4:10, we sold over \$1000 worth of shirts.

— McDonald's Week co-chair Drew Wilson



It was freezing out there, but I was not going to lose. The juices were pumping which kept me warm, and allowed me to fight hard to defend my honor at the McDonald's Week morning event.

— Junior Jalen Lynch

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