

# CLUBS FILTER THROUGH SOCIAL MEDIA IN THE LOOP



With each club activity, pictures were bound to show up on social media to capture student memories. Profiles and timelines were flooded with posts about club achievements, service, and trips to rake

up likes, retweets, and followers. "Social media helped clubs get some exposure in the community and throughout the school to gain members," journalism teacher Mrs. **Laura Kubena** said. "The community liked seeing what these students were involved in, and social media was a great outlet for that, besides through word-of-mouth."

Posting up on Instagram, Facebook, Snapchat, or Twitter not only gave students recognition for various club achievements, but it also helped some

students within their clubs. In journalism department, the newspaper staff put their editorial work in the limelight of various social networks. Also, the yearbook staff accomplished a major feat when their yearbook sales flew to over 300 books because of advertisements on social media, whereas in years past, the sales never broke 300 books.

"Through the eyes of social media, we could not only show people our achievements, but we could also sale our product into more peoples' hands," Kubena added.

**ALL GOLD EVERYTHING.** All smiles, members of the Mummer's Club show off their awards. Ten trophies were won at the West Columbia Speech and Drama tournament. "Receiving awards for my events showed me that all of the hard work really did pay off," junior **Faith Jenkins** said, "and watching my friends receive awards made me proud to be apart of this Drama Family." (Photo by Denise Berrett)

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Green Team members did jobs around the school such as picking up trash, recycling water bottles, taking paper to the recycling bins for each classroom, and hosting a technology drive to recycle old appliances. Mrs. **Karen Riley** posted these experiences on the team's Instagram page. "The attitude of businesses was becoming more eco-friendly, so I felt that teaching kids how to go green would benefit them when they had to go out into the world that they were going green for," Riley said. (Photos by Karen Riley)



1. After a competition, the Wildlife team admires some of the types of flowers that they need to know. "We would take trips down country roads to see if there were any plants or animals that we could find," junior **Morgan Swoboda** said. (Photo by Morgan Swoboda) 2. In their character poses, students from the Mummer's Club put on a Character Breakfast for the community. "I loved being able to play a Disney character that I had loved since I was a kid," freshman **Lucy Talas** said. (Photo by Denise Berrett) 3. On a hill, junior **Russell Zahradnik** and senior **Maggie Cheatham** spend time after receiving their yearbook awards. "I started yearbook freshman year, and I wanted to finish it senior year at ILPC," Cheatham said. (Photo by Maggie Cheatham)



**CROWD PLEASERS.** After a football game, the cheerleaders enjoy time with Buford the Brahma. "I cheered for six years with those girls by my side, and I wouldn't trade that for anything," senior **Kara Gertson** said. "Bus jam sessions and random dances on the sidelines were memories that won't be forgotten." (Photo by Kara Gertson)



**DRESS BLUES.** With their smiles and jackets on, the LDE teams put on smiles before awards. Senior quiz and Ag Issues received fourth place, while the Broadcasting team placed third. "I enjoyed being able to learn more about FFA through the many facts of the senior quiz contest," sophomore **Marissa Macha** said. (Photo by Sara Marie Berrett)



**LEARN YOUR LESSON.** While touring Texas A&M University, TAFE members pause for a photo opportunity. Mrs. **Emily Gertson** took the kids to tour the college of education. "I loved taking pictures on our trip because the campus was so photogenic," sophomore **Adrianna Navarro** said. (Photo by Emily Gertson)

**DROP THE BEAT.** Suited up with their uniforms and drums, section leader junior **Tony Martinez** and his drum line get pumped for a football game. "Music brought feelings that were unexplainable to me," Martinez said. "I could always turn to it to find my happiness." (Photo by Tony Martinez)

